# grow your practice with TeethXpress® magazine

### A POWERFUL TOOL FOR PATIENT EDUCATION, ENGAGEMENT AND CASE ACCEPTANCE







BioHorizons created *TeethXpress* magazine to help you educate prospective and existing patients about dental implants and regenerative treatment. With more than 20 real patient testimonials, this 68-page, high-quality publication combines relatable stories, before/afters, beautiful graphics and simplified explanations so patients can easily grasp the information. An educated patient is more likely to follow through on treatment recommendations, increasing case acceptance.

New content reassures patients that the dental office has always been safe and is now even safer. To further put patients at ease, magazines are individually wrapped. Not only is *TeethXpress* magazine extremely informative — helping answer many patient questions related to dental implant treatment and the benefits of the services you provide — it is also entertaining! With articles about celebrities with dental implants and smile makeovers, patients will enjoy reading about all the life-changing benefits dental implants can provide while gaining a better understanding of how the process works and the many reasons they should say "yes" to your treatment solutions!



Award of Excellence - Best Magazine 2020 APEX Awards for Publication Excellence

## TeethXpress<sup>®</sup> magazine

A POWERFUL TOOL FOR PATIENT EDUCATION, ENGAGEMENT AND CASE ACCEPTANCE

Now individually wrapped for each patient!





#### featured articles

- how the dental office keeps you safe
- health hazards of tooth loss
- how a smile makeover can change a life
- facts about dental implants
- financing your new smile
- the dangers of removable dentures
- what to expect when getting dental implants
- understanding tooth extractions and bone grafting
- celebrities with dental implants
- replacing a single tooth with a dental implant
- replacing all teeth with dental implants
- how technology aids dental implant therapy
- the art of rebuilding gum tissue



"BioHorizons has provided us this amazing, one-of-a-kind patient education tool that enriches patient trust in the services we provide and solidifies our premier reputation, ultimately contributing to increased dental implant case acceptance and patient satisfaction. **Patients take one look and know they are in the right place with the right people.**"

Drs. Tom and Marc Manos Periodontists Chicago, IL and Milwaukee, WI

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