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# TeethXpress<sup>®</sup> magazine



**TeethXpress<sup>®</sup>**  
An exciting, state-of-the-art way to get new teeth – fast!

**Dental Implants**  
Your best option for replacing teeth

**Celebrities With Dental Implants**  
Guess who? The answers may surprise you

Consequences of **Tooth Loss**

**Financing**  
Your Implant Treatment

**“Having dental implants has made me feel better about myself!”**  
Read Carly's story on page 30



**A POWERFUL PATIENT  
EDUCATION TOOL**



# TeethXpress<sup>®</sup> magazine

A POWERFUL PATIENT EDUCATION TOOL

TeethXpress magazine is a publication focused on **educating patients about dental implants and regeneration treatment**. Written by healthcare professionals for the education and well-being of the general public, TeethXpress is 68 pages filled with **consumer-friendly, high-quality articles and graphics to help patients say yes to your treatment solutions**.





## Did You Know? These Celebrities Have Dental Implants!

The mouths of those who have benefited from a smile restored with dental implants include some of the most famous faces in America. Here are some of the celebrities who have discovered just how important getting your smile back can be—without how they thought it would be.



**Christie Brinkley**

When it first came out, you were surprised with taking teeth? When they put teeth with perfect teeth to go along with those perfect bodies? These are the words of Christie Brinkley, whose beauty and wholeness have made her one of the most beautiful women in America. She was asked by *TeethXpress* magazine for her best beauty tip. She answered, "Just smile! It shows you are the best beauty in the world." She said, "I think a smile makes everyone beautiful. It's the greatest gift we give each other."

"I am grateful for the dental implant technology that feels and looks so natural."



**Ed Helms**

Did you see the 2009 comedy *The Hangover*? If so, you might remember the scene where he, played by Ed Helms, wakes up and finds his front teeth missing after a wild night of partying. You know all the jokes that look so real? Well, his teeth really *weren't*! With kind of Ed, really did have a tooth removed for the role. He received a natural-looking smile with a single dental implant. Apparently, the particular smile never goes away when Ed was a child, he eventually got a dental implant to make his smile Hollywood perfect.

**Steven Tyler**

If you're a rock fan, you may recall that Aerosmith has some serious rock and roll. Steven Tyler has been rockin' on stage in North America and long ago, the band appeared on *American Idol* and *American Idol* judging and passed on to his band members. The Tyler was back on stage the next day (thanks to modern dental implant technology). The band who replaced Tyler's broken teeth with two dental implants and the "Smile of a Champion." All "teeth" and "smile" "show" throughout the dental implant procedure.



**Kathy Ireland**

It's one thing to smile for fun, what if it was your job? Model and supermodel Kathy Ireland, who appeared on the cover of *TeethXpress*, has been featured in several issues of the magazine. Kathy Ireland has been smiling for us in a lot of her body-tying images. Kathy Ireland says she's been smiling for us in a lot of her body-tying images. Kathy Ireland says she's been smiling for us in a lot of her body-tying images. Kathy Ireland says she's been smiling for us in a lot of her body-tying images.

**Taylor Hicks**

Long before Taylor Hicks became a household name on the *Singer's* *Season 5* winner of *American Idol*, he was a high school football star in his hometown of Birmingham, Alabama. The injury during his senior year of high school cost him one of the most important things: a bit of what he loves most, playing football. He lost his front teeth during a simple contact play game his senior year.



Shortly after the accident, Taylor received two dental implants to replace the missing teeth. After more than 20 years, those implants supported his smile and his career. The smile is now a part of his life, and he is one of the most important things: a bit of what he loves most, playing football. He lost his front teeth during a simple contact play game his senior year.

These celebrities have replaced missing teeth with dental implants. The results are natural-looking smiles that look like they were always there. The implants are made of titanium and are surgically placed into the jawbone. They are covered with a crown that looks and feels like a natural tooth.

Replacing a single missing tooth with a dental implant offers many advantages over other options. A removable partial denture or fixed bridgework. A dental implant stays securely anchored in your jaw, giving you a replacement tooth that looks, feels and functions almost exactly like a natural tooth. A partial denture, on the other hand, tends to look like a missing tooth. This added stress may cause the healthy anchor teeth to become loose over time.

Fixed bridgework, similarly, presents problems for the healthy natural teeth that are used as supports. In order to hold a bridge in place, at least two natural teeth, one on either side of the space left by a missing tooth, must be filed down and capped. This may cause those support teeth to become more susceptible to decay.

The implant becomes the core part of your missing tooth. During a minor surgical procedure, it is placed beneath the gum, into the jawbone. Over the course of a few months, the bone will attach to it in a process known as osseointegration. The implant will be capped by a dental

## Replacing a Missing Tooth With a Dental Implant

has been created to match your existing teeth. It is a convincing piece that goes between them naturally. Like the implant itself, they just went in your mouth. Only the natural-looking crown.

A temporary crown is attached at the same time as the implant. It is placed so you can go to work that day with your teeth. Most commonly, the implant is left in place for several months to complete the osseointegration process before the crown is attached. Your dentist will explain which method would work best in your case.

The surgery to place a dental implant is a simple, routine procedure carried out in the dental office. First, the area will be numbed so you won't feel a thing. Then the implant will be inserted into your jaw at a precisely planned angle and position to maximize support for your new tooth and avoid anatomical structures such as nerves and sinus cavities. The surgery should take an hour or less, and post-operative discomfort should be minimal.

Once your final crown is attached, your new implant tooth will feel just like all your other teeth, and that's exactly how you should use it—in as if it grew there naturally. While a crown does, the implant continues to grow from the bone. It is supported by your bone. In order to avoid this, keep up your regular and hygiene routine of brushing, flossing, and coming in for regular professional cleanings. If you keep your mouth healthy, your implant can last a lifetime.

## Marcia I Wanted a Tooth That Would Last

Something always came easily to Marcia. Three several years ago, she accidentally got hit in the face with a coffee bar and lost her front left front tooth. She needed a replacement tooth for a few years, but didn't like the way it felt. She also considered getting a bridge, but wasn't sure if it would last. So she opted for a single dental implant, and couldn't be happier with the results.

"When I saw one new smile for the first time, I was speechless and I felt like the last four years without my tooth didn't even happen," Marcia said. "I can eat, speak and smile without any worry thinking about what my smile (EQ) is no problem for me!" Marcia said her new tooth has also had a positive effect on her confidence and self-esteem. "I look and feel great about myself!"

"Implants feel 100% like your real teeth."



## Featured articles

- consequences of tooth loss
- how a smile makeover can change a life
- facts about dental implants
- the dangers of removable dentures
- what to expect when getting dental implants
- understanding tooth extractions and bone grafting
- celebrities with dental implants
- replacing a single tooth with a dental implant
- replacing all teeth with dental implants
- how technology aids dental implant therapy
- the art of rebuilding gum tissue
- financing your implant treatment

## "All of a sudden, I started getting more and more questions from patients interested in dental implants..."



"I didn't understand the true value of **TeethXpress** magazine for my practice until my office manager put a magazine in my reception area one day. All of a sudden, I started getting more and more questions from patients interested in dental implants and full arch treatment for their missing teeth. Now, I make sure there is a **TeethXpress** magazine available at all times throughout the office. It is both entertaining and educational, keeping the focus on dentistry which allows me to close more cases."

**Dr. Andrew Ferrier, Prosthodontist  
Lafayette, CA**

# grow your practice with TeethXpress<sup>®</sup> magazine

A POWERFUL PATIENT EDUCATION TOOL

BioHorizons is committed to providing you a high-quality dental magazine that combines accurate illustrations, beautiful graphics and simplified explanations for complex treatments so patients can easily grasp the information. Real patient testimonials are also used to give your patients information that is relatable. *TeethXpress* magazine can be used in the reception area or treatment room, during or after consultations, and is also a great tool for referring colleagues.



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