

5 Ways to Get the Most Out of TeethXpress® Magazine

BioHorizons created *TeethXpress* magazine to help you educate prospective and existing patients about dental implants and regenerative treatment. An educated patient is more likely to follow through on treatment recommendations, increasing case acceptance.

1 Provide to Patients On Arrival

Help answer patients' questions by giving *TeethXpress* magazine to them before you meet with them.

2 Use During Patient Consultations

TeethXpress magazine makes a great visual aid! Help patients understand your recommendations and motivate them to move forward with treatment by referring to the helpful graphics and relatable testimonials in the magazine.

3 Include in Take-Home Folders

TeethXpress magazine makes a terrific handout for any prospective implant patient. Bookmark articles that are most relevant to individual patients, and encourage them to share the information with family members.

4 Reference During Patient Seminars

The articles, photos and illustrations in *TeethXpress* magazine effectively drive home your messaging about the many benefits of dental implant treatment – whether you're talking to one patient or a larger group.

5 Give to Your Referring Doctors

Share the magazine with your referring doctors to help them understand how patients read and learn about dental implant treatment. This way, *TeethXpress* magazine can help practices communicate better with patients. Your referring doctors will benefit your practice and theirs as patients become better acquainted with the benefits of dental implant and regenerative treatment.



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