

5 Ways to Get the Most Out of TeethXpress® Magazine

BioHorizons created *TeethXpress* magazine to help you educate prospective and existing patients about dental implants and regenerative treatment. An educated patient is more likely to follow through on treatment recommendations, therefore increasing case acceptance.

1 Display in Your Reception Area

Put patient waiting time to the best possible use! With *TeethXpress* magazine available in the reception area, your patients will have something entertaining to read that will also clarify the benefits of the services you provide.

2 Use During Patient Consultations

TeethXpress magazine makes a great visual aid! Referring to the beautifully designed graphics and before/after testimonials during consultations can help patients understand your recommendations and motivate them to move forward.

3 Include in Take-Home Folders

TeethXpress magazine makes a terrific handout for any prospective implant patient. You can bookmark articles that are most relevant to individual patients, and encourage them to share the information with family members.

4 Reference During Patient Seminars

The articles, photos and illustrations in *TeethXpress* magazine effectively drive home your messaging about the many benefits of dental implant treatment—whether you're talking to one patient or a whole group.

5 Give to Your Referring Doctors

Handing out copies of this uniquely helpful marketing tool to your referring doctors will benefit both your practice and theirs, as patients become better acquainted with the benefits of dental implant and regenerative treatment.



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